



Trusting God's Provision for Atlas 2023 Ministry Needs

Fundraising Philosophy



Most Christian ministries receive a large percentage of their financial support at the end of the year. Traditional income tax habits fostered this giving pattern and although changes in the tax code have made such giving less advantageous to a large part of the population, the trend continues. As Atlas of the Lakes Area approaches a new year, we also approach a time of growing financial need for the ministry.

My long-time philosophy for Christian ministry fundraising is to simply present the needs and the resulting benefits provided to the ministry. Then trust the Holy Spirit to touch those He chooses to provide the needed funding. Therefore, this request is only to make our need known. We, the staff of Atlas, have no expectation for you to give nor will we think less of you if you choose to not support this ministry. We trust God to lead some of you to respond, and we know that His provision is adequate to supply all of the ministry needs.

Atlas Funding Needs for 2023

The financial needs of Atlas have been provided in excess over the first nearly two years of ministry activity. In the past couple of newsletters, I have introduced you to new staff members Tonya Kuranda and Jodi Wollmuth. I shared my excitement of how these women joined me in the Atlas ministry as we saw God hand pick them to serve alongside me. We see great expansion of the capabilities of Atlas of the Lakes Area to be better advocates for the clients that God brings through our doors and to have better capacity to share and expand the ministry throughout the Lakes Area.

The growing need is most easily shared through comparative statistics. In the first six months of Atlas operation in 2021, we served 8 referrals. This November alone we had 12 referrals. As referrals continue to grow, the need for staff also increases.

The added expense of payroll for new staff results in a significantly increased expense budget for next year. This projected increase is from \$50,000 in 2022 to \$150,000 for 2023 if we achieve our projected staffing goals. The increase provides the staff needed to better serve those clients who are genuinely seeking life change. It also provides needed time to expand ministry cooperation and visibility across Dickinson County. This is a "BIG" deal for the ministry and we thank God for his provision through those of you who are moved to be a part of that provision.

Serving God Through Leadership Versus Following Jesus

Some of you may have the question, "How has the addition of Tonya and Jodi changed Atlas of the Lakes Area?" The change has exceeded my wildest expectations of the effect their joining the team would produce. We have experienced increased efficiency while spending many hours in staff training.

When I was allowed to establish this Atlas ministry, I had been around Atlas offices for years. I had studied the nature of the need in our community, I had embraced the greater purpose in helping others. I pretty much was sure that I had the knowledge

Ministry Newsletter

December 2022

Our Mission:

Changed Lives Through
Christian Love and
Advocacy

Our Vision:

Fostering Community
Awareness, Concern, and
Response to the Needs of
Area Residents

Atlas Board

Neil Heiser
President

Roland Schmidt
Vice President

Sandy Krout
Secretary

Julie Scheib
Clay Norris

Atlas Staff

Dave Butterworth
Executive Director

Tonya Kuranda
Ministry Director

Jodi Wollmuth
Church Coordinator

Donate:

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Arnolds Park, IA 51331

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Thank You:

For your Prayer, Ministry,
and Financial Support